ISSUE NO. 1

## ZETA TAU ALPHA

ZETA XI/ GEORGIA SOUTHERN UNIVERSITY/ FALL 2014

### **Bid Day 2014**

Zeta Tau Alpha had a remarkable 2014 recruitment season. We ranked second in the highest percentages of return rates, and we ended the week by expanding our chapter of 105 sisters to 209 sisters. We celebrated our amazing new recruits on August 13 with a Paradise themed Bid Day. Our new recruits ran down row to a beach themed celebration complete with a photo booth, DJ, props, and professional pictures and filming. Each new member received a Bid Day tank and a flower headband as well as a Bid Day bag that contained a variety of zeta goodies. We are so proud of the new members we received and cannot wait to see how they flourish in ZTA.

#### WANNA SEE BID DAY?

Our Bid Day video was filmed in collaboration with Turnt Media Productions and has received over 11,000 likes on YouTube. We were featured on University Prime Time for having one of the best Bid Day videos of the season. ZTA is the first sorority at Georgia Southern University to publish a video capturing Bid Day. Check out our video at: https://www.youtube.com/watch?y=qMNrwMnsmZw



### We are rebuilding!

Each year the Zeta Tau Alpha National Housing Corporation picks one ZTA chapter, across the nation, to redecorate, expand, or rebuild. This year it is our turn! ZTA at Georgia Southern University has been granted \$2.5 million to completely redecorate and expand our current home. This expansion will begin in January 2015, with the process of building an development in the back of the current house that will serve as a chapter room and storage facility. During the summer of 2015, our builders will move into the ZTA house to redecorate and expand, in order to fit the girls within our growing chapter [...]

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# Here We Grow Again!

by Kaylee Joslin

Senior

When I was a freshman, walking down Greek Row, the Zeta Tau Alpha house stood out like a Dream. I was attracted to everything I saw, and it reminded me of home, enough so that I immediately moved into the house and have lived there for the past three years. My decision to stay in this home for the past three years was slightly influenced by convenience, but significantly influenced by the ZTA meal plan. Throughout my stay in ZTA, I have noticed how cramped and busy the house has become due to our growing numbers. Currently, on a Monday night where every pledge class meets at the house to eat dinner, there are times that a seat is not available. When visitors come to speak during a chapter meeting, it is common for them to have to step over many girls because the room is full from wall to wall. This expansion is a wish fulfilled to all of us at Georgia Southern University. Our needs to accommodate for the 200 plus women in our chapter is finally being met, and we could not be more excited! From being on the executive council for ZTA I have

### received the inside scoop on this expans HOUSE GIRLS WHAT ARE YOU EXCITED ABOUT FOR THE NEW HOUSE?

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these some citable whinely appreciately kitches have by the fridge to set to the washing machine, and updated washing machine, and updated upholstery. ZTA will be the biggest sorority house on Greekers of the washing influence the 2015



"I am excited to have additional sisters living in the ZTA house because you get to know your sisters on a different level that I want more girls to be able to experience."

- Ashley Seay, Junior

New Chapter Room	50%
Expanded Dining	30%
Added Bedrooms	10%
Added Bathrooms	3%
Entertainment Area	3%
Study Area	%
Outside Appearance	<b>I</b> %

### **ABOUT ME**



Name: Kaitlyn DeLong

**Age:** 22

Year: Senior

Hometown: Richmond

Hill, Georgia

Position: Tackling A Cure

Chairman

How did you think of this event? "One of ZTA's national partners is the NFL, since our chapter is too far away from an NFL team to partner with them, I wanted to give our girls some form of the experience. We might not get to work with a NFL team, but it's close."

The 1st Annual Tackling A Cure
Football Game at Georgia Southern



ZETA TAU ALPHA BECAME THE FIRST SORORITY TO PARTNER WITH THE GEORGIA SOUTHERN UNIVERSITY FOOTBALL TEAM.

On October 30, the Zeta Xi chapter partnered with Georgia Southern Athletics and the Georgia Southern Football team to

host the 1st annual Tackling A Cure football game to raise awareness about breast cancer. ZTA hosted the quarter games and designed awareness videos to be shown on the megascreen throughout the game. Girls also participated in passing out breast cancer monthly examination cards, face painted breast cancer ribbons, handed out pink pom-poms, and sold t-shirts for the game. Breast cancer survivors were invited to attend the game, and were recognized on the field during halftime. This was a huge publicity event for ZTA, Georgia Southern Athletics, and breast cancer because the game was televised on ESPNU. At the end of this event, the sisters of Zeta Tau Alpha sold



A Cure Shirts Sold

1,000 Breast

Cancer Ribbons Passed
Out

4,000

Survivors in Attendance

45

### Media Coverage

ESPNU
Statesboro Herald
George-Anne
Northland Cable
919 The Buzz

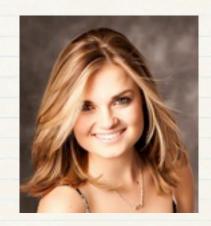


## What is Our Representative Involved In?



#### LAUREN MEREDITH DANIEL

The 2014 Homecoming Queen representative for Zeta Tau Alpha is Lauren Daniel. Lauren is a senior exercise science major from Athens, Georgia. She joined Zeta Tau Alpha as double legacy following in the footsteps of both her mother and her grandmother. Throughout her college career, Lauren has expanded her resume to include being active in a variety of on and off campus organizations. She held extensive positions on both Zeta Tau Alpha's executive and programming council, all while holding a consistent job at Loco's Grill. She hopes to win the title of Homecoming Queen because she has worked side by side with the groups of people who help this University run. Some of her networking contacts include President Keel, the Dean of Students, the Dean of the College of Nursing, and many more. When Lauren is not studying, working, or representing Georgia Southern University in some



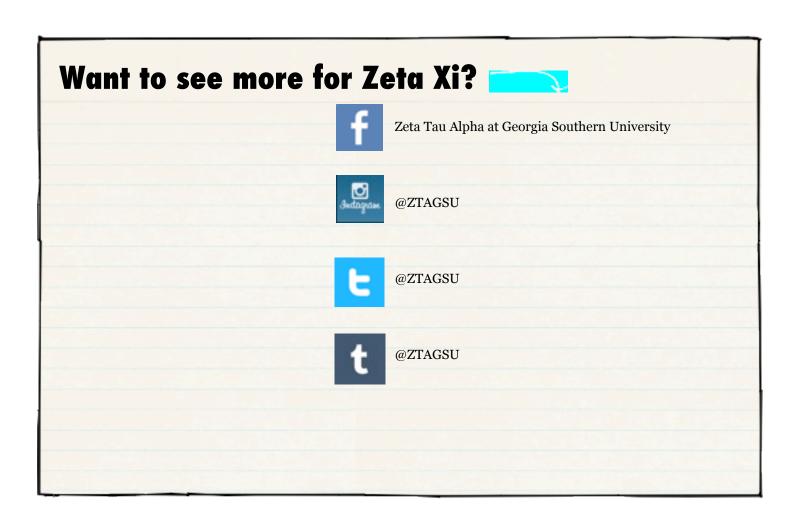
"I want to be homecoming queen because I feel like I can gracefully represent the Georgia Southern community. I have grown with the student body throughout my college years and I feel like I could be the best representation for Georgia Southern. I am constantly involved and bleed True Blue!"

Lauren Daniel









#### **ZETA TAU ALPHA**

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